In the span of six years, issues associated with race, ethnicity and gender in education have reemerged on our national landscape — ranging from core constitutional pronouncements to the public’s perception in key states about the ways in which race, ethnicity and gender ought to be considered (or not) within public institutions. Four landmark U.S. Supreme Court decisions (after years of virtual silence on issues of race in education) and three major state ballot initiatives only begin to chronicle recent developments relevant to higher education’s pursuit of its access- and diversity-related education goals. The 21st-century challenge — and opportunity — facing higher education leaders centers directly on their need to develop effective policies that will advance their core education goals, and to do so in resourceful, efficient ways.

Enrollment Management and the Law

The Access & Diversity Collaborative is a major College Board Advocacy initiative that was established in the immediate wake of the 2003 U.S. Supreme Court decisions in the University of Michigan cases. The collaborative provides guidance to colleges and universities in developing and implementing their access- and diversity-related policies. Over the course of six years, the collaborative has sponsored more than 30 national seminars attended by more than 1,500 representatives from nearly 400 institutions and organizations. The collaborative also provides policy and legal guidance on diversity-related issues through numerous guides and policy briefs that address key strategic planning and policy development issues.

Truly a collaborative effort, 35 institutions of higher education, 10 organizations and three foundations support this work and lend their expertise to advance the access and diversity goals of higher education.

For a full list of sponsors, please visit www.collegeboard.com/accessanddiversity.
Many legal and educational developments and trends have a direct bearing on higher education’s ability to shape the kind of evidence-based dialogue that must be a foundation for advancing educationally sound higher education policies. These developments and trends should be well understood and factored into institutional policy development and efforts to provide national leadership and direction on key access and diversity issues.

The Access & Diversity Collaborative will deliver a series of national seminars designed to equip higher education leaders with information on current national and federal policy developments and trends, strategies, and resources for effectively advancing their campus access and diversity goals. The seminars will be led by national policy experts and will feature newly developed tools and resources designed to facilitate policy evaluation and team training on campus.

National seminar leaders include Arthur L. Coleman and Scott R. Palmer, co-managing directors of EducationCounsel LLC and former deputy assistant secretaries of the U.S. Department of Education Office for Civil Rights.

Institutions are encouraged to send teams representing:

- Enrollment management (admission, financial aid, and outreach and recruitment) and student services
- Institutional leadership (provosts, deans, legal counsel and president’s office staff)
- Diversity, institutional advancement, development, planning and communications offices
- Graduate and professional school enrollment management

For seminar dates and locations, visit www.collegeboard.com/accessanddiversity.